

# SBRT

SMALL BUSINESS  
RESILIENCY TEAMS

# eCommerce

## QUESTIONS

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## PROGRAM FEATURES

We provide:

- Consulting with eCommerce experts
- eCommerce tools & training to use them
- Consulting with social media experts

## MISSION

This program assists experienced, growth-oriented business owners to expand by developing an e-commerce plan and the tools to implement it.

## WHY CLIENTS LOVE IT

- Clients receive a personal coach to help navigate setting up eCommerce systems.
- Clients receive free eCommerce work to help them get to the next level.

## PARTICIPATING ARE:

Augusta County  
City of Harrisonburg  
City of Waynesboro  
City of Winchester  
Clarke County  
Frederick County  
Rockbridge County  
Rockingham County  
Shenandoah County



This program is made possible through a grant from Virginia Initiative for Growth and Opportunity (GO Virginia) which is a business-led initiative formed to foster private sector business growth along with the participating localities, the SBA, and the VASBDC.



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## APPLY TODAY!

This grant funded program is limited to the first 20 dedicated clients who want to see a difference in their business!  
Applications are available at:  
[valleysbdc.org/](http://valleysbdc.org/) or [lfsbdc.org](http://lfsbdc.org)

## WHO SHOULD APPLY?

Growth-oriented existing businesses in the areas of tourism, retail, professional services, and healthcare will be given first option to participate.

## PROGRAM STEPS:

1. Small business owner (SBO) applies.
2. If approved they have intake meeting
3. SBO is assigned a Navigator (coach )
4. Navigator sets up consulting sessions
5. Navigator sets up contract work for SBO such as website design, etc.

## CLIENT REQUIREMENTS:

- See webpages above for client responsibilities.
- Client will be asked to keep all appointments to avoid being removed from program.

**This is all paid for through a Go Virginia grant, SBA funding, and the collaborative support of the participating localities.**