

SBRT

SMALL BUSINESS
RESILIENCY TEAMS

Marketing

QUESTIONS ABOUT PROGRAM

Please call:

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MISSION:

This program helps business owners to grow by developing a strategic marketing plan and the tools to implement it.

CORE PROGRAM FEATURES

We provide:

- Consulting with marketing experts
- Custom marketing plan
- Marketing tools to grow your business
- Marketing work to implement suggestions

WHY CLIENTS LOVE IT:

- Clients receive a personal coach to help them understand and implement expert recommendations.
- Clients receive marketing work from local expert marketing professionals.

PARTICIPATING ARE:

Augusta County
City of Harrisonburg
City of Waynesboro
City of Winchester
Clarke County
Frederick County
Rockbridge County
Rockingham County
Shenandoah County



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

This program is made possible through a grant from Virginia Initiative for Growth and Opportunity (GO Virginia) which is a business-led initiative formed to foster private sector business growth along with the participating localities, the SBA, and the VASBDC.



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WHO SHOULD APPLY?

Growth-oriented existing businesses in the areas of tourism, retail, professional services, and healthcare will be given first option to participate.

CLIENT REQUIREMENTS:

- See webpages above for client responsibilities.
- Client will be asked to keep all appointments to avoid being removed from program.

APPLY TODAY!

This grant funded program is limited to the first 20 dedicated clients who want to see a difference in their business!
Applications are available at:
valleysbdc.org/ or lfsbdc.org/

PROGRAM STEPS:

1. Small business owner (SBO) applies.
2. If approved they have intake meeting
3. SBO is assigned a Navigator (coach)
4. Navigator sets up consulting sessions
5. Navigator sets up contract work for SBO such as social media posting etc.

This is all paid for through a Go Virginia grant, SBA funding and the collaborative support of the participating localities.