



WHAT IS SMALL SCALE PRODUCTION?

Small scale production has emerged as a powerful way to tie opportunity to place, and can fill a missing piece in downtown and community development efforts. Small scale production is an umbrella term that refers to any type of small businesses that produce tangible goods. This includes textiles, hardware, woodworking, metalworking, and 3-D printing. It also includes hardware prototyping, consumer product design and prototyping, breweries and distilleries, and local food production and packaging. The businesses may be consumer-facing or provide products to other businesses and often have less than 25 employees. Data suggests that this type of production is rapidly growing in historic commercial districts across the country, expanding and diversifying the employment and retail opportunities found in those districts. Technology costs are shrinking the building needs and cost of entry into traditional manufacturing. Also, today's consumers are looking for products with a story, that is local, and appeals to their unique individualism. As a result, from micro-brewers to apparel and bike manufacturers, many more people are beginning to blend retail, manufacturing and wholesaling opportunities at a much smaller scale. This can lead to tourism growth, diversified employment, and living wage employment opportunities for local communities.

HOW CAN I LEARN MORE?

Participate in the upcoming webinar
DHCD's Community Revitalization Office will host a webinar on this topic. Join Matt Wagner, Vice President of Revitalization Programs, with the National Main Street Center who will share information and national trends in small scale production.

**December 4, 2019
12- 1 p.m.**

[Register Here](#)

Apply for participation in a pilot program
After the webinar, DHCD will be accepting requests for interest from communities interested in participating in a pilot program to evaluate and enhance the small scale production opportunities within their commercial districts during the 2020 calendar year.

Contact us
mainstreet@dhcd.virginia.gov
804-371-7030

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