

Request for Workshop Proposals

Business Smarts 2020

We are seeking presenters for our January-December 2020 Business Smarts Sessions on topics that help meet the many challenges of business management and ownership.

Business Smarts sessions are held on the 2nd Friday of every month at the JMU Ice House, 127 W Bruce Street, Harrisonburg, from 8:00-9:30am.

- Session Topics might include: customer support, human resources, accounting & finance, legal issues, marketing, sales, operations, technology, competition, strategic planning, work/life balances, discussion of a business-oriented book, or any ideas related to business.
- A goal of every Business Smarts session is that attendees leave with practical information they can put to use in their business or professional life.

PROPOSAL SUBMISSION

Your Proposal for a Business Smarts Presentation must include the items listed below. If information is missing or vague, your proposal may not be reviewed.

1. Your name, title or position, business affiliation, email address, daytime phone number, and web address of business
2. A suggested title for your workshop
3. Brief description of workshop content and the desired outcome/take-aways for attendees
4. 3-4 sentences about your professional experience and/or education relevant to the topic
5. Availability: indicate if there are any months Jan-Dec 2020 when you cannot present.

Submit your proposal via email by 5:00pm on Monday, November 11, 2019 with the subject line “Business Smarts Proposal” to:

sheena@hrchamber.org and krechjh@jmu.edu

FYI: Here’s a **Typical Agenda** for Business Smarts sessions:

7:45-8:00 Arrivals and set-up for Presenter.

8:00 Welcome, Open Networking, and Refreshments. Coffee and donuts provided

8:15-9:20 Presentation and Discussion/Q&A. Computer/Projector/Screen/Whiteboard are available. We will work with you to determine/meet your needs.

9:25 Closing Remarks and Announcements by the Chamber and SBDC

9:30 Adjourn

Not a presenter yourself, but you know a great topic or speaker? Pass this invitation along or contact us to make a suggestion.

Note: professional expertise on the subject matter should be self-evident in the content. We do not allow presentations to be used as “infomercials” or solicitations for a specific business, product, or service.

Questions?

Contact Joyce Krech krechjh@jmu.edu or
Sheena Armentrout sheena@hrchamber.org

Business Smarts is sponsored by the Shenandoah Valley Small Business Development Center (SV SBDC) and the Harrisonburg-Rockingham Chamber of Commerce (HRCC).