

# Don't Just Survive... **THRIVE!**

Expand Your Business by Getting Found – Online



## FREE Seminar Offering Tips and Techniques for Small Business Owners

who want to expand their businesses by utilizing the sites & tools most popular with today's consumers. We'll explore Facebook, Google, Trip Advisor, YouTube, Using Testimonials, and Responding to Reviews.

Learn how to **GET FOUND** by consumers, **CAPTURE** their interest, and **CONVERT** them to **CUSTOMERS!**

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### When:

Wednesday, June 21 from 5:30-7:00 pm

### Where:

Page County Board of Supervisors Board Room,  
103 S Court Street, 3<sup>rd</sup> Floor, Luray

Reserve your seat today at  
[www.ValleySBDC.org/Register](http://www.ValleySBDC.org/Register)

This seminar is offered by the Shenandoah Valley Small Business Development Center with Marc Willson, Retail Consultant for the Virginia SBDC Network.

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Individual (one-on-one) appointments are also available Tuesday June 20 and Wednesday June 21 by appointment. Marc and an SBDC Business Advisor will come to your business to assist you with any questions you have about your marketing, merchandising, financing, accounting, human resources, and more. SBDC Consultations are always no-fee and confidential.

To set your appointment, email us at [SBDC@jmu.edu](mailto:SBDC@jmu.edu) or call 540-568-3227.

## We look forward to helping your business THRIVE!



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