



What's Cooking - the Business of Food Concept Plan Competition REGISTRATION

A community-wide initiative to assist, promote, and celebrate food-related businesses and entrepreneurs in Harrisonburg and Rockingham County. This FREE innovative program will work with businesses from initial idea to final planning, with plenty of assistance in-between.

Growing Local Entrepreneurs with the Right Ingredients

Contact Information: Please Print!

Name: _____

Address: _____

Telephone: _____

E-mail: _____

Website: _____

Facebook page: _____

Twitter: _____

Please tell us about your concept

What is the name of your business or proposed project? _____

What type of food-related business are you considering? _____

Potential Location? _____

What is your biggest challenge? _____

Complete this form and return to the SBDC by October 20:

By mail: SV SBDC, JMU MSC 5502, Harrisonburg VA 22807

By email attachment: sbdc@jmu.edu. Subject line: *What's Cooking*

In person: 2nd floor of Ice House, 127 W Bruce Street, Harrisonburg

Phone: (540) 568-3227

What's Cooking is a partnership of the City of Harrisonburg, Rockingham County, Harrisonburg Downtown Renaissance, Friendly City Food Co-op, and the Shenandoah Valley Small Business Development Center.

