

ShopKeep POS

www.shopkeep.com

\$49 per month for 1 register + card processing fees.

iPad

\$149

n/a

n/a

n/a

None

Email or print

n/a

Free 30 day trial

Tracks inventory, create discounts, use as employee time clock

Take Cash or Credit cards; cash drawers and receipt printers available in hardware bundles

Info not available

Yes, discounts available for additional registers

No, Shopkeep is a Point of Sale software program

How does it work?

Card readers insert into the headphone jack of your phone or tablet

What Information will I need to sign up?

- US bank account
- Social Security Number
- Date of birth
- Mailing address
- EIN (recommended)

Other Costs Involved

- Data plan or wifi with service provider
- Currency conversions may incur fees

Terms

- *Card Reader*: device used to scan magnetic strip of credit cards. Attaches to headphone jack of electronic device.
- *Swipe*: refers to the card being present at time of purchase & run through the card reader
- *Keyed*: card number is entered manually, whether magnetic strip is damaged or card information is given over the phone
- *Fund Deposit*: refers to when payment is sent to your bank account

Information included in this brochure has been compiled for convenience purposes. This is not an inclusive list of all service providers. The SV SBDC is not affiliated nor does it endorse any of the companies included. Prices indicated are as advertised as of July 2013



Swipe Credit Cards
Wherever You Are
on your
Smart Phone, Tablet
or Online

valleySBDC.org

(540) 568-3227

	Intuit GoPayment http://intuit-gopayment.com/	Square Up https://squareup.com/	PayPal www.paypal.com
Pricing	\$12.95/month plus 1.75% per swipe & 2.75% keyed or 2.75% per swipe & 3.75% keyed	Flat monthly fee - \$275 Or 2.75% per swipe Keyed entries always 3.5% + 15¢	2.7% per swipe Or 3.5% + 15¢ per keyed entry
Compatible devices	iPhone, iPad & iPod Touch devices on iOS 4.0 or higher; multiple Samsung, LG, HTC, Motorola & Droid devices OS 2.1 & higher	Apple devices on iOS 4.0 or higher; multiple Samsung, HTC, Motorola & Android devices OS 2.2 & higher	Apple & multiple HTC, LG, Motorola & Samsung devices 2.3.3 or higher
Card Reader	Free	Free	Free
Monthly Minimum	None		None
Limit	None	\$250,000 annual with flat fee, then additional charges are 2.75% per swipe	None
Contract Required	None	None	None
Set-Up/Installation Fee	None	None	None
Receipts	Email or Text customized receipts	Email or text receipts Print receipts with Star Micronics receipt printers (iPads only)	Email, text or print receipts
Fund Deposit	2-3 business days to your bank or an Intuit Pre-paid Visa account	Next business day	minutes
App	Free	Free	
Misc	Sync with Quickbooks	Square Register –turn your iPad into a cash register	Discount rates for qualified non-profits
Compatible Cards	VISA, Mastercard, American Express & Discover	VISA, Mastercard, American Express & Discover	VISA, Mastercard, American Express, Discover, Checks, Invoices, PayPal
Data Usage	Info not available	About 10kb per transaction, about 50kb when there is a signature. If you add a picture to the transaction, about 3mb	Info not available
Multiple Users?	Yes	Yes	Yes
Take Payment of Online Orders?	Yes, through QuickBooks Online; pricing differs than above for transactions. See www.intuitpayments.com for details	Yes—2.75% for all online sales	Yes, pricing differs for online transactions, please visit www.paypal.com for details