

The Business of Food Conference 2015 Sponsorship Opportunities

Sponsorship Levels	Connoisseur ¹	Gastronome ¹	Epicurean ¹	Locavore	Top Chef	Sous Chef
Sponsorship Benefits	\$5,000*	\$3,000*	\$1,000*	\$500*	\$250*	\$100*
Recognition in all Pre-conference Print marketing	●	●				
Recognition in all Pre-conference Electronic marketing (E-blast, social media, etc.)	●	●	●			
Logo w/link to Sponsor website on TBoF Conference website	●	●	●			
Logo on TBoF Conference website				●	●	
Line listing on TBoF Conference website						●
Use of Conference logo on Sponsor's website Mar '15-Mar '16	●	●	●	●	●	
Distribution of Conference Bag/Tote w/Sponsor logo (sponsor must provide the printed bags/totes 2 weeks prior to event)	●					
Opportunity to contribute one (1) item of practical value to be included in TBoF Conference Bag (sponsor must provide items 2 weeks prior to conference)	●	●	●	●	●	●
Firm logo on Front Cover of Conference Program	●					
Firm name, logo, and URL in Conference Program	●	●				
Firm name and address in Conference Program			●	●	●	●
Firm logo on Back Cover of Conference Program		●				
Ad inside Conference Program; Camera ready ad in jpg format due at SBDC by June 10, 2015	Full page	½ page	¼ page	1/8 page	Line Listing	Line Listing
Opportunity to introduce Keynote speaker	●					
Recognition/thanks in conference opening and closing	●	●				
6' exhibitor table (without tablecloth or skirt); 2 chairs. Sponsors are responsible for set-up/tear down at designated times	●	●	●	●		
Priority booth space selection	●	●				
Firm logo and/or name on Conference sponsor signage in Lobby	●	●	●	●		
Opportunity to sponsor special Event Activity (See below)	●	●	●			
Fee-waived registration slots (including lunch) \$99 value each	8	5	3	1	1	0
* Firms purchasing sponsorships for both The Business of Food Conference and What's Cooking will receive a 10% discount on each sponsorship						

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¹Additional Event Sponsorships available only to Connoisseur, Gastronomer, and Epicurean Sponsors	Breakfast \$500	Morning Break \$250	Lunch \$1,500	Afternoon Break \$250
Opportunity to display one 30" x 42" board with easel, or pop-up retractable banner, roughly 30"-36" wide and 7' tall at the special event. Sponsors are responsible for preparation, shipping and setup.	●		●	
Tabletop sign if logistically possible, prepared by Conference Coordinator	●	●	●	●
Listed in Conference Program as Event Sponsor next to event description	●	●	●	●
Verbal recognition from the podium as the Event Sponsor	●	●	●	●

ADVERTISING OPPORTUNITIES FOR NON-SPONSORS!

½ Page, Color Ad inside conference program: \$500

1/4 page, Color Ad inside conference program: \$250

1/8 Page, Black and White Ad inside conference program - For Profits: \$ 100.00

1/8 Page, Black and White Ad inside conference program - Non Profits: \$ 50.00

To discuss your sponsorship opportunities for the 2015 Business of Food Conference, contact

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or

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