

The **BIG** Small Business Event of 2014

is coming!



Would you like to gain recognition for your company by small businesses and entrepreneurs throughout the Valley?

Do you want the community to know that you support small businesses and the vital role they play in our valley, state, and national economy?

If so:

You need to be a sponsor of The BIG Small Business Event of 2014.

The Shenandoah Valley Small Business Development Center (SV SBDC) will host our third annual BIG Small Business Event on **Thursday, May 22** in the Plecker Workforce Center at Blue Ridge Community College.

The BIG Event provides professional development and networking opportunities for business owners, managers, and entrepreneurs. We feature speakers and multiple workshops focusing on topics of interest and value to our business community, topics dealing with Marketing, Financial Controls, Management Strategies, Social Media Tactics and Tools, Human Resource Issues, Technology Challenges, and more!

Please find attached our **2014 Sponsorship Opportunities** and join us in offering the 2014 BIG Event to the businesses of the Shenandoah Valley!

To sign on, simply send me an email indicating what Sponsorship Level you desire. We'll ask for a good quality logo in .jpg format and send you vouchers for your guests.

If you have any questions about the sponsorships or the BIG Event, please contact me at krechjh@jmu.edu or 540-568-3227.

We look forward to partnering with you!

Joyce

Joyce Krech, Director
Shenandoah Valley Small Business Development Center



The BIG Small Business Event of 2014

Blue Ridge Community College
Plecker Workforce Center, Weyers Cave
Thursday, May 22

Opportunities for Sponsorships

Show your support of the small business community in the Shenandoah Valley!

BIG Sponsors - \$1,000

Recognized by your Logo in all printed Event marketing – SV SBDC Website, flyers, ads, press releases – and by name in audio advertising or press
Receive display space w/ one attendance pass for the day
Introduced by name at opening session
Acknowledged with your Logo on Event Agenda distributed to all attendees
Receive 5 registrations to the Event (\$245 value) to share with clients or employees

Business Supporters - \$800

Recognized by name in all printed and audio Event marketing
Receive display space w/ one attendance pass for the day
Introduced by name at opening session
Acknowledged on Event Agenda distributed to all attendees
Receive 3 registrations to the Event (\$147 value) to share with clients or employees

Luncheon Sponsor (1) - \$600

Introduced by name at opening session
Acknowledged on Event Agenda distributed to all attendees and at Luncheon
Receive 2 registrations to the Event (\$98 value) to share with clients or employees

Refreshment Break Sponsors (4) - \$400

Introduced by name at opening session
Acknowledged on Event Agenda distributed to all attendees
Receive 1 registration to the Event (\$49 value) to share with clients or employees

Door Prizes or BIG Bag Donations –

- **Prizes** will be given out all day to registered attendees; they should have a \$25 value.
- The **BIG Bags** will include a signed copy of Stan Phelps' book *What's Your Purple Goldfish?* Your contribution can be 100 of anything that will fit in the bag! But it must have a tangible value, not just a brochure or business card. So include a coupon, gift card, or promo item for your business! Feel free to contact us to discuss your options.

To sign on as a BIG Event Sponsor, please email

Joyce Krech at krechjh@jmu.edu with subject line BIG Sponsorship